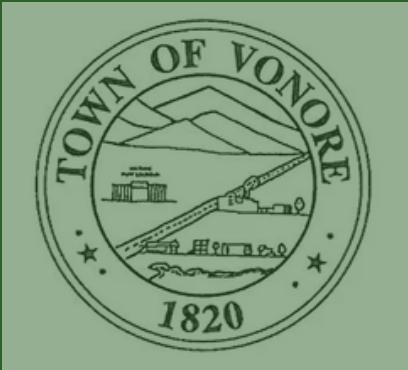


**FEBRUARY 2026**



# **VONORE PARKS AND RECREATION MASTER PLAN UPDATE**

**COMPLETED BY**  
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# INTRODUCTION

This document serves as an official addendum to the Vonore Parks and Recreation Master Plan, which was originally adopted by the Vonore Board of Mayor and Aldermen in 2018. This Addendum was formally adopted by the Board of Mayor and Aldermen in February of 2026 to address the evolving needs of the Town.

The Addendum is a selective update to the original Regional Parks and Recreation Master Plan (“Original Plan”). This update was prepared for the Town’s Board of Mayor and Aldermen with the assistance of local stakeholders, community advocates, and a steering committee representing a diverse range of Vonore’s residential and business interests.

## Purpose and Scope

This Plan is intended to supplement, rather than replace, the earlier document. The Original Plan provided a comprehensive foundation for the region, and much of its baseline analysis and long-term recommendations remain valid. Instead, this document provides targeted updates to specific sections—notably the needs analysis—and amends original recommendations where current community growth has necessitated a shift in priority.

By incorporating these insights, this Addendum ensures that parks and recreation goals remain aligned with the Town’s broader vision for infrastructure and economic development.

As the Original Plan remains a vital guiding framework for the Town, this update is presented as a formal addendum. The specific chapters and sections of the original document being revised or expanded are detailed within the following pages.



Source: Town of Vonore Website

# SECTION 1 DEMOGRAPHICS

This section updates the demographic profile of the Town of Vonore, Tennessee, utilizing the most recent data available from the U.S. Census Bureau and reliable population estimates, replacing the figures used in the 2018 Master Plan.

## 1. Population & Housing Growth

- **Rapid Expansion:** The population has grown significantly, moving from an estimate of 700–800 to 1,061. This represents a roughly 32%–50% increase in just a few years.
- **Household Density:** While the number of households increased to 427, the population grew at a faster rate than the housing count. This suggests that the average household size may be increasing, or newer residents are living in larger family units.

## 2. Demographic Shift: A "Younger" Community

- **Age Trend:** The median age dropped by a full year (from 45.9 to 44.9). While subtle, a decreasing median age in a growing town often indicates an influx of young families or young professionals, which can change the long-term needs for schools, parks, and recreational services.

## 3. Economic Indicators

- **Income Surge:** The Median Household Income rose by approximately \$10,400 (a 28.7% increase). Even when accounting for inflation, this is a strong indicator of increased local purchasing power.
- **Poverty Reduction:** The poverty rate saw a healthy decline from 16.5% to 13.5%. This 3-percentage-point drop suggests that the economic growth is benefiting a broad segment of the population, not just those at the top.

### Population and Households

The population of Vonore has shown moderate growth since the publication of the 2018 Parks and Recreation Master Plan. The 2020 Decennial Census recorded the population at 1,061 residents. Current estimates suggest the population remains stable or is slightly increasing, indicating continued demand for community services and recreational amenities.

The number of households is estimated to be approximately 427. This stability in household numbers, combined with population growth, reinforces the need for modernizing and expanding park facilities to accommodate current and future residents.

### Age Distribution

The median age in Vonore is approximately 44.9 years, reflecting a slight decrease from the previous Master Plan's estimate, suggesting a modest influx of younger families or working-age adults.

The updated age profile is critical for determining appropriate park programming and facility needs:

- Under 18: This cohort represents the need for youth sports, modern playground equipment, and youth-oriented activities.
- 18 to 64 (Working Age): This group demands walking trails, fitness classes, and facilities suitable for adult leagues (softball, pickleball, etc.).
- 65 and Over (Senior Population): This segment requires accessible facilities (ADA compliance, paved paths) and passive recreation spaces.

### **Economic Characteristics**

The Median Household Income (MHI) has increased to an estimated \$46,650 (latest 5-year estimate). While this shows improvement, the MHI remains below the national and state average, underscoring the importance of offering affordable and accessible public recreational options that do not require high participation fees.

The Poverty Rate has slightly decreased to an estimated 13.5%. This statistic continues to affirm the mandate for the Parks and Recreation Department to provide free or low-cost recreational opportunities to ensure equitable access across all economic groups in the community.



## SECTION 2 PUBLIC INPUT

### SWOT Analysis Narrative Summary: Guiding the Master Plan Update

The following narrative summarizes the core findings of the SWOT (Strengths, Weaknesses, Opportunities, and Threats) analysis conducted for the Vonore Parks and Recreation Master Plan update. This framework clearly defines the current operational realities and critical strategic pathways for the department.



Source: Chris Oelgoetz

### Internal Assessment: Strengths and Weaknesses

The department's Strengths provide a solid foundation for growth, centered primarily on assets and community engagement. The most significant asset is the control of a large undeveloped property with existing beautiful views and waterfront access, presenting unique expansion opportunities. Operationally, the department runs a highly successful youth baseball program (serving over 250 children), offers a variety of active wellness programs, and is supported by an engaged staff and strong community pride. Furthermore, municipal codes are already in place to support safety and compliance improvements. However, several Weaknesses currently limit the department's effectiveness and capacity. A critical priority is the widespread deficiency in ADA compliance across key areas, including the playground, merry-go-round, and picnic tables, which exposes the municipality to liability risk. Many fields and playground elements are outdated. Compounding the challenge is a small staff and a lack of consistent community financial support, resulting in overall resource constraints. The limited accessibility of the system, currently consisting of only one park location, and a lack of consistent marketing further hinder public reach and potential revenue generation. Finally, seasonal challenges currently restrict the year-round usability of the park facilities.



Source: Chris Oelgoetz

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### **External Assessment: Opportunities and Threats**

The Opportunities present clear, actionable pathways for strategic investment and diversification. There is high potential for capital investment, including updating all existing facilities and adding highly demanded modern amenities like pickleball courts, and adult baseball leagues. Financially, the department can leverage its assets for grant funding and generate new revenue streams through facility rentals, festivals, tournaments, and food truck vendors. Strategic tourism partnerships with local attractions (e.g., Sequoyah Museum, Fort Loudon State Park) could significantly boost visitation. Furthermore, infrastructure improvements can include developing a nature trail connecting the middle school and the park and exploring city-wide additions like a dog park and bicycle/mountain biking infrastructure. Programming can also be enhanced through improved senior involvement and the creation of seasonal beach activities with appropriate staffing.



Source: Lakeshore Sport & Fitness

Conversely, several Threats require careful management during the planning process. Regulatory challenges pose a risk, notably potential TVA restrictions and delays on waterfront improvements, and the mandatory archaeological survey due to Native American graves, which could impact construction. Financial stability is threatened by the risk of a decrease in grants or general funding cuts. The department must also address heightened exposure to liability and lawsuits, as well as ongoing issues related to vandalism, pollution, and facility misuse (such as unauthorized bicycling on walking trails). Finally, social pressures from homelessness and potential land conflict due to the proposed expansion of the fire department pose external risks to the park's operational continuity.

For the purposes of updating the plan, the Town of Vonore has conducted additional surveys, held stakeholder meetings, public hearings, and has ultimately voted to adopt the updated resolution. The remainder of the section documents the findings of activities related to public input.



Source: GSMNP

### **Public Survey**

Public input about the needs of the Town of Vonore were collected through an 18-question survey open to the public and advertised to residents via social media. Of the 18 questions on the survey, 5 were demographic related while the remaining 13 related to park usage, park accessibility, and park needs. There were 4 open ended questions regarding accessibility, reasons for park usage, want for additional park amenities, and additional comments.

The Survey, which was conducted in September 2025, received 80 responses from the Town's ~1,800 residents (ACS 5-year Estimates). Below is a summary of key insights from the survey

## **Demographic data**

The majority of respondents (61.3%) were located within Vonore City limits, with the preponderance of responses coming from within Monroe County (97.6%). Additionally, most of the respondents were Female (77.5%) and white (98.8%).

The plurality of respondents were 2 person households (33.8%) with 62.4% of respondents coming from a 3–5-person household, while only 3.8% of respondents come from a 1-person household.

The age of households who responded skews in 2 ways: 40% of households who answered had a person under the age of 15 living with them, while 63.7% of households had someone ages 45–65 living with them. There were comparatively few 16–24 and 65+ aged individuals represented in the survey. The results of this section line up with US Census data and are generally in line with the results of the survey questions, with most respondents representing households with children, and most responses indicated a need for family facilities.



Source: TimeOut

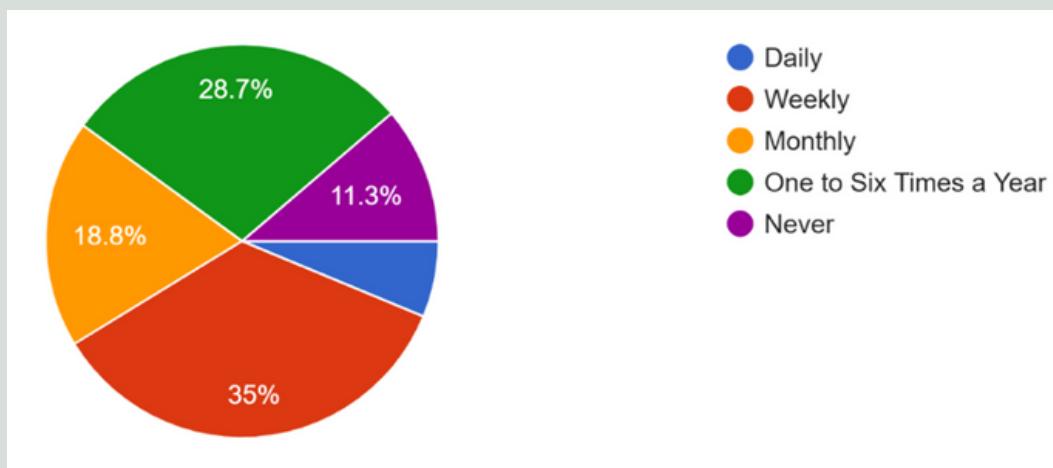
Overall, the demographics of the survey were majority white and female, with households skewing 3+ and middle age with children. This represents most households in Vonore, but it could create a bias in the data which leads to the wants and needs of older and minority residents being overlooked in the survey. Analysis and planning should be careful not to overlook the fact that accessibility could be a bigger concern than is represented in

the survey. Additionally, the lack of responses from those ages 16–24 could mean that the wants of those younger, without kids, or just starting a family to be overlooked, creating a potential bias in the data. The data focuses mostly on the wants of households with children.

The following are the public survey results the Town of Vonore received.

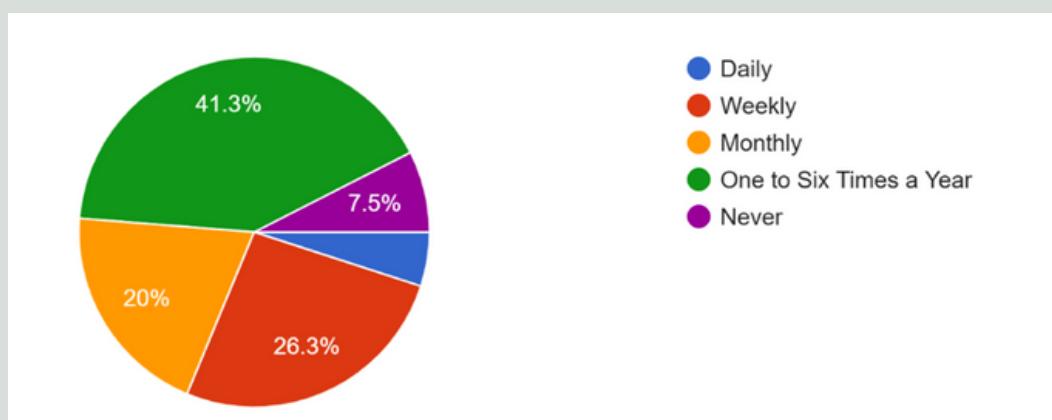
### **1. How Often do You Participate in General Parks and Recreations?**

40% of residents indicated they participate in outdoor recreation <6 times per year with 41.2% of residents participating in outdoor activities on a frequency greater than weekly. This indicates an opportunity to increase the activity of the population through greater parks and rec participation.



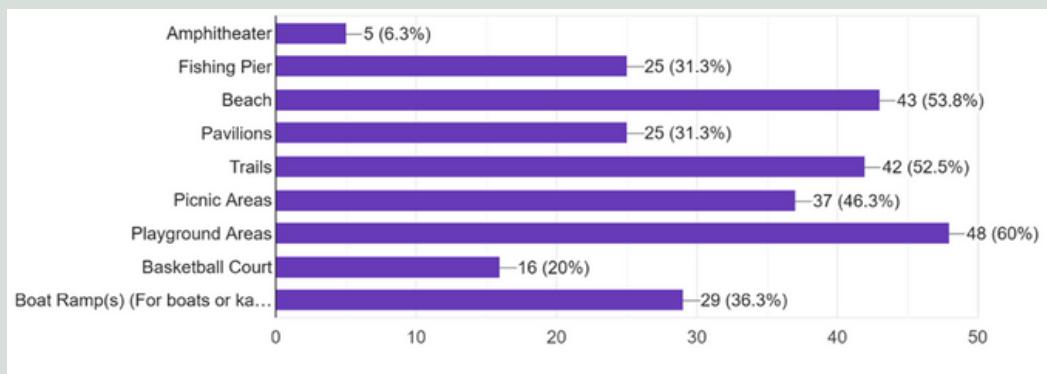
### **2. How Often do You Utilize Vonore's Parks & Recreation Facilities?**

Among participants in the survey, many people who participate in general parks & recreation do not utilize Vonore's available facilities; this is indicated by the fact that 40% of respondents in the general question indicated they participated in activities <6 times/year while that number is 48.8% in the Vonore specific question. This indicates a lack in Vonore's facilities which, if addressed, could draw residents to participation in local activities.



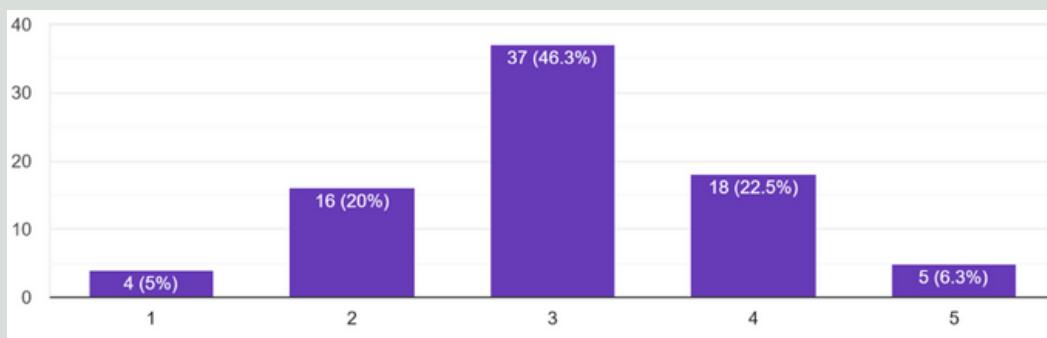
### 3. Which of the Following of the Town of Vonore's Parks & Recreation Facilities do You Utilize?

The people of Vonore use a wide variety of Parks & Rec facilities, most commonly the playgrounds, the beach, the trails, and the picnic areas, all of which receive >45% utilization among the people surveyed. This indicates significant investment is needed in the underutilized facilities to bring them on par with other facilities in Vonore.



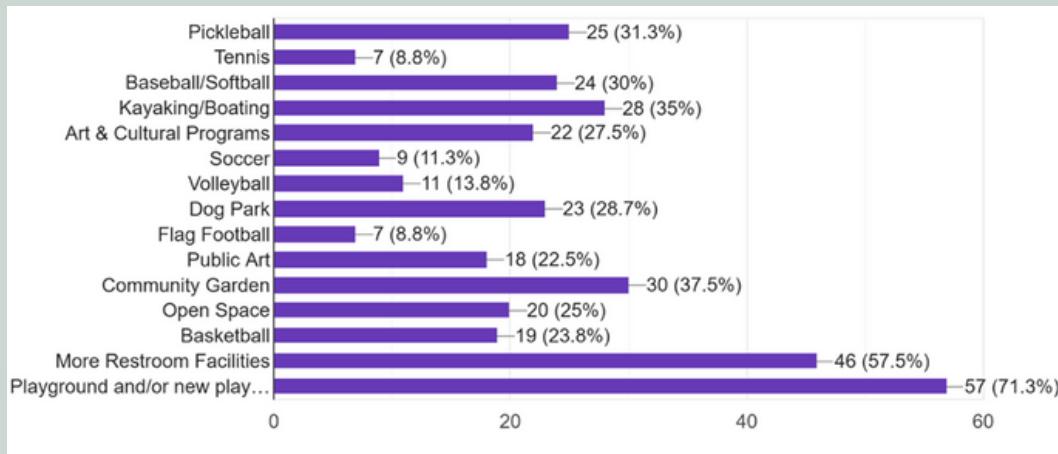
### 4. Overall, How Would You Rate Vonore's Parks & Recreation Facilities?

About 50% of respondents said that Vonore's Parks & Rec facilities are a 3/5, with 25% of people rating them higher than that, and 25% of people rating them lower than that. This is significantly lower than the ratings for park facilities outside the survey, with places like the boat ramp, baseball complex, community center, and recreational areas all having >4.2/5 stars according to the Google Reviews for those facilities. The survey, however, indicates significant room for improvement; this likely means that there are many poor facilities not captured in the Google reviews that drag down the overall score, which would support the analysis in question 4, suggesting that there is systemic need for investment.



## 5. What 5 Amenities do You Desire in a Parks and Recreation System?

By far, the most wanted facilities in Vonore are new playgrounds (71.3%) and more restrooms (57.5%), with the next most requested facility being a community garden (37.5%). Vonore's priority should thus be implementing restrooms at existing facilities and surveying new playground locations. Second order priorities are a community garden, additional kayaking/boating launches, pickleball courts, and updated baseball/softball facilities, with >30% support. Many of the requests involve renovation or expansion of existing facilities like baseball/basketball courts or are suggestions that could be implemented into existing facilities, like a dog park.



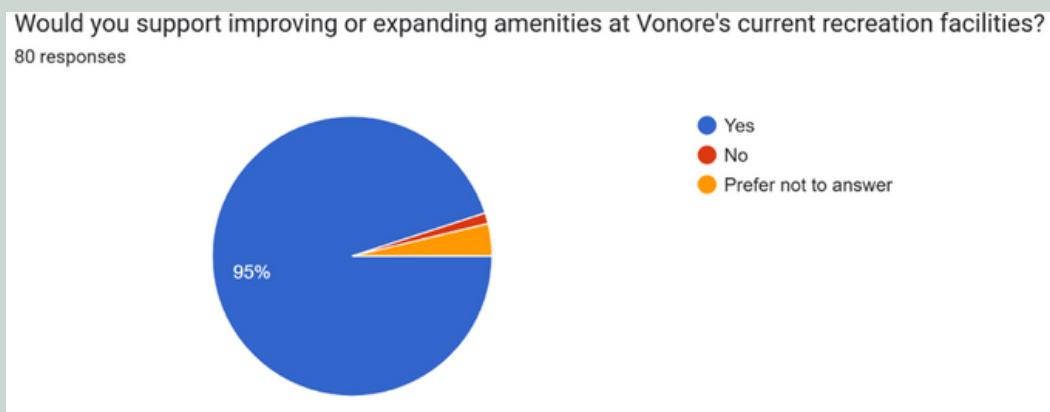
## 6. What are the Most Important Outcomes You Would Like to See From the Parks & Recreation Master Plan Update?

The two biggest concerns for residents of Vonore are the improvements of existing facilities in terms of variety, quality, and accessibility and fiscally responsible development (>63% support). This supports the analysis of questions 4 and 5, which indicates the surveyed underutilized most of Vonore's available facilities and rate the facilities poorly overall, suggesting room for improvement. A second order priority is greater opportunity for physical activity at Vonore's parks and recreation facilities (57.5%); this supports the analysis of questions 2 and 3, which indicated a significant portion of the population is underutilizing the parks and recreation system.



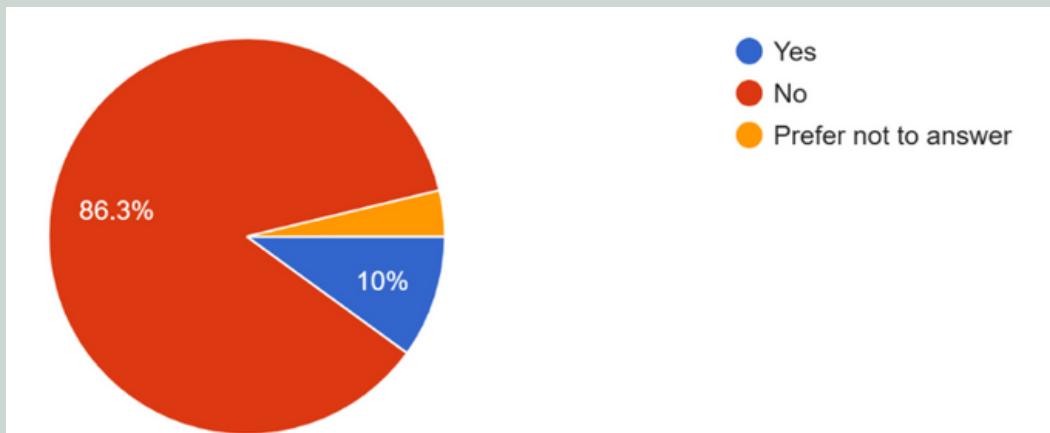
## 7. Would you Support Improving or Expanding Amenities at Vonore's Current Recreation Facilities?

The overwhelming majority of respondents support improvements and expansion of parks and recreation facilities at Heritage Park. Only 2% stated they support neither.



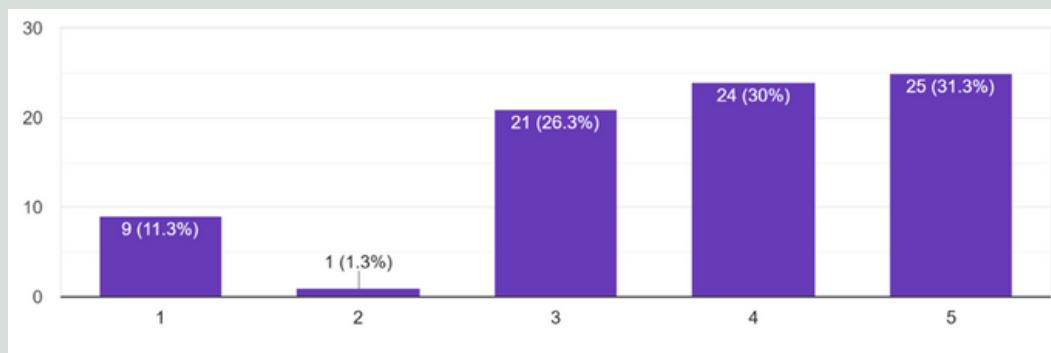
## 8. Have You Had Any Difficulties Accessing Vonore's Parks & Recreation Facilities, & If Yes, Please Describe Any Difficulties You Encountered.

Overall, accessibility is not a limiting factor for many of Vonore's residents; however, there are a significant number of people who could benefit from greater accessibility to Vonore's parks. In the follow up question, the most commonly identified limit to accessibility was a lack of bathroom facilities, supporting the results of question 6. Additional complaints included a lack of parking, poor access to roads, and crowded/unsafe conditions. It should also be a consideration that the lack of accessibility concerns stems from the younger on average population of the surveyed.



**9. How Much do You Resonate with the Idea of Revenue Generated Through Tourism in Vonore Being Invested in Opportunities that Expand Parks & Recreation Opportunities in the Town?**

The majority of the surveyed indicate they support diversion of tourism revenue to improvement of Parks & Rec facilities, suggesting potential funding opportunities for the wanted improvements.



**10. What is the Primary Reason You Utilize Parks and recreation Facilities/Amenities in Vonore?**

The results of question 11 were largely in line with the results of question 4 in terms of activities and distribution, confirming the results of the earlier parts of the survey.

**11. Are There Any Additional Parks & Recreation Initiatives/Events You Believe the Town of Vonore Should Pursue?**

Common additional requests include a splash pad/waterpark, dog park, festivals, art, and utilization of facilities like the amphitheater. Holding more events represents opportunities to generate revenue for Parks & Rec facilities while increasing utilization of underutilized facilities. Additional facilities like a waterpark or dog park would require additional planning and should be considered as future ideas for the consideration of the town of Vonore.

**12. Please Use the Space below to Add Any Additional Input You Deem Necessary**

Respondents focused mostly on the need to clean up/improve the existing facilities in Vonore. Stronger maintenance and cleaning should be considered a priority for Vonore as an effort to engage in the beautification of existing facilities as well as for the maintenance of any facilities built going forward. Additionally, respondents focused on the need for expansion of community oriented, family friendly, and accessible facilities and events across the board at Vonore's parks and Rec. The need for updates to the current facilities of Vonore is supported by the results of Questions 7, 5, and 3.

## **SECTION 3 FIVE YEAR BUDGET REVIEW**

The purpose of a 5-year budget plan is to map out the expected expenditures and revenues of a community to create a strategy for accomplishing the communal goals. To accomplish the Parks & Rec goals of the Town of Vonore, leveraging all available resources will be necessary. Grant funding and expanded revenue through leveraging existing Parks & Rec facilities present opportunities to bring the plan into fruition. The incorporation of future plans into the budget is an ongoing process and will involve the utilization of all existing resources.

Opportunities for grant funding include CDBG on the federal level and Local Parks and Recreation Fund, Blue Cross Health Place Grant, TN Dept. of Health – Health Built Environment Grant, TN Office of Outdoor Recreation – Recreational Trails Program, and TN Recreation Initiative Program on the state level. Utilization of these, and other, grant opportunities will go toward the completion of Vonore's Parks and Recreation budget has shown consistent growth and high utilization over the past five fiscal years, but a review of the department's needs suggests a need for increased future capital investment to address facility deficiencies.

## Parks and Recreation Budget Analysis (FY 2021-2025)

The budget analysis is based on the Recreation function from the Town of Vonore's Statement of Expenditures and Encumbrances for the fiscal years ending in June 2021 through June 2025.

The Total Budget for the Recreation function has consistently increased over the five-year period, growing by 20% from \$35,100.00 in 2021 to \$42,100.00 in 2025.

Fiscal Year	Total Budget	YTD Expenditures/Encumbrances	Percentage Used
2021	\$35,100	\$32,878.68	93.67%
2022	\$39,000	\$37,661.16	96.57%
2023	\$39,200	\$36,197.89	92.34%
2024	\$40,500	\$39,692.74	97.98%
2025	\$42,100	\$40,970.61	97.32%

### Key Findings:

- **High Utilization:** Year-to-Date (YTD) Expenditures have been consistently high, with budget utilization remaining above 92% and reaching nearly 98% in 2024. This indicates that the department is fully utilizing its allocated funds each year.
- **Budget Growth:** The total budget has steadily increased each year, demonstrating a trend to incrementally increase operational funding for the Recreation fund.

### Contextual Analysis from SWOT

The high budget utilization, when viewed alongside the public survey and SWOT analysis results, suggests that current operational budgets are likely stretched and may be insufficient for necessary capital improvements and expansion.

## Budget Implications of Weaknesses and Threats

The SWOT analysis highlights several significant operational and compliance deficiencies that necessitate substantial capital funding well beyond the current municipal operational budget trends. The most critical issue is the widespread ADA non-compliance, with the picnic tables, playground, and merry-go-round failing to meet accessibility standards, creating a major liability that the current budget is failing to address. This issue is compounded by general facility deficiency, as core assets like the athletic fields and playground equipment are considered outdated. Finally, the department is facing operational strain, evidenced by the need to operate with a small staff and the inability to mitigate seasonal challenges, both of which suggest that budget limitations are impacting staffing levels and the overall capacity for year-round service delivery and proactive maintenance.



Source: EZ Dock

## Budget Implications for Opportunities for Growth

Future budget allocations must strategically pivot to fund the identified Opportunities, improving service quality and creating new revenue streams to sustain the department. Key facility updates, such as installing pickleball courts and kayak launch facilities, alongside general improvements to existing fields, will modernize the park's offerings. Infrastructure expansion is also a priority, including the development of a nature trail connecting the middle school and the park. To offset capital costs and ensure long-term stability, the Master Plan budget should incorporate mechanisms to generate revenue by funding facility and equipment rentals and permitting food trucks at festivals and holidays.

## **Conclusion for Future Planning**

While the operational budget for Recreation has seen modest, stable growth, the high budget usage and facility weaknesses suggest that the current budget is likely allocated primarily for maintenance and basic programs. To achieve the master plan's goal of addressing ADA compliance, updating facilities, and pursuing new opportunities like a dog park and pickleball courts, the budget analysis indicates a requirement for:

1. A separate, significant increase in the Capital Improvement Budget (CIB) to fund major facility overhauls and new construction to resolve ADA compliance and outdated infrastructure issues.
2. A review of the operational budget to ensure sufficient staffing and marketing funds are available to support any expanded or new facilities.

## SECTION 4 NEEDS ASSESSMENT

The purpose of this Needs Assessment is to comprehensively evaluate the current state of the Town of Vonore's Parks and Recreation system and facilities. This analysis integrates the foundational findings of the 2018 Master Plan, updated demographic data, the recent departmental SWOT analysis, and a review of financial capacity. The goal is to clearly define the gaps between the current offerings and the community's identified needs and desires, establishing a prioritized framework for capital improvement and program development over the next ten years.

### Contextual Need: Updated Demographics and Fiscal Capacity

The demographic trends since the 2018 Master Plan indicate a need for modernization and expansion. The total population has grown to approximately 1,061 residents, coupled with a notable increase in the Median Household Income to approximately \$46,650. This stability and modest growth reinforce the demand for high-quality recreational amenities that meet contemporary standards.

The financial review highlights a critical administrative need: while the operational Recreation budget has demonstrated stability and high utilization (suggesting all available funds are consistently used for maintenance and essential programs), it is entirely insufficient to fund necessary capital projects. The most significant fiscal need is the establishment of a dedicated Capital Improvement Budget (CIB) to address infrastructure deficiencies, as the current operational budget is fully allocated to recurring expenses.

### Deficiencies in Core Infrastructure and Accessibility:

The most urgent needs identified by the SWOT analysis and facility review are related to physical deficiencies, legal compliance, and safety. These issues must be addressed immediately to ensure equity and reduce municipal liability.

#### Accessibility and ADA Compliance (Critical Need)

Non-compliance with the Americans with Disabilities Act (ADA) represents the single most critical infrastructure deficiency at Heritage Park, the Town's only facility. Specific elements cited as non-compliant include:

- Picnic tables
- The primary playground area
- The merry-go-round

Addressing these compliance gaps is a non-negotiable prerequisite for any future development and must be prioritized in the CIB.



Source: Rochester's

### Outdated Facilities and Infrastructure

Core recreational infrastructure is aging and falling short of modern community expectations:

- **Outdated Fields and Playground:** Both the baseball fields and the primary playground are noted as being outdated, requiring comprehensive renovation or replacement to ensure safety, functionality, and aesthetic appeal.
- **Field 5 Improvement:** The baseball/softball complex is a high-use area (serving over 250 youth players), yet Field #5 requires specific enhancements, including the installation of a scoreboard and an improved scorekeeper area, which is currently inadequate for managing tournaments and league play.

### Community-Driven Program and Amenity Needs

Opportunities for expansion, identified through the public input process and staff planning, reflect the community's strong desire for new recreational facilities and enhanced connectivity. These needs, while secondary to safety and compliance, form the basis for long-term master planning.

<b>Need Category</b>	<b>Specific Amenity/ Project</b>	<b>justification</b>
Active Recreation	Pickleball Courts	High-demand, low-impact sport identified for improved senior involvement and general community activity.
Connectivity/ Passive Use	Nature Trail	Develop a trail that specifically links the middle school to Heritage Park, promoting safe non-motorized access and enhancing passive recreation.
Community Service	Dog Park	A consistently requested amenity in modern municipal planning that addresses the growing population of pet owners.
Youth/ Community Support	Auxiliary Field	Develop a dedicated auxiliary field for the Boys and Girls Club to ensure space availability and reduce scheduling conflicts.
Environmental	Natural Landscaping	Investment in native trees, shading, and pollination areas (for bees) to enhance the park's aesthetic, environmental value, and user comfort.

## Administrative and Support Needs

Beyond physical assets, the assessment revealed significant weaknesses in the internal capacity to manage and promote the park system, which must be addressed through the operating budget.

1. Staffing and Management: The department operates with a small staff, which limits the ability to effectively manage expanded programs and maintain updated facilities.
2. Marketing and Community Engagement: There is a noted lack of consistent marketing, which contributes to a perceived lack of community financial support. Improving communication and outreach is essential to boosting participation, building community pride, and increasing the visibility of recreational offerings.
3. Revenue Generation: A critical need exists to establish sustainable, internal revenue streams to support operational costs and future minor improvements. The Town should integrate mechanisms to generate and track revenue through:
  - Earned Income (Fees, Rentals and Concessions)
4. Facility and equipment rentals.
  1. Pavilion, Courts, Ballfields, Community Center, Parking Lot
  2. Permitting food trucks at festivals and holidays
  3. Equipment rents (kayaks, pickleball paddles, etc.)
  4. Program and Activity Fees
  5. Special Events
- Partnerships and Sponsors
5. Partner with local businesses to sponsor specific amenities, programs or events.
  1. Offer naming rights for facilities (Ballfields, Scoreboard, Dog Park)
- Grants
  1. Local Park and Recreation Fund (LPRF)
  2. Recreational Trails Program (RTP)
  3. Tourism Enhancement Grant (TEG)
  4. Community Development Block Grant (CDBG)
  5. Appalachian Regional Commission (ARC)



## SECTION 5 RECOMMENDATIONS

Based on the cumulative findings of this assessment, the capital and administrative needs for the Town of Vonore Parks and Recreation system are prioritized as follows:

### **1. Short Term:**

- Establish a dedicated capital improvement budget to fund ADA improvements and facility upgrades.
- Install Kayak Launch
- Resolve all identified ADA non-compliance issues (picnic tables, playground, merry-go-round, access paths).
- Remove merry-go-rounds and replace outdated playground features with new playground features and pre-engineered wood fiber.
- Construct Pickleball Courts.
- Construct a new restroom facility near the playground and proposed pickleball courts.
- Partner with Monroe County & other municipalities for events and marketing strategies.

### **2. Mid Term:**

- Grade baseball complex parking lot and either pave or install green pavers.
- Install lighting at baseball complex.
- Develop the Nature Trail connecting the middle school and Heritage Park.
- Rehabilitate Little League Fields including dugouts and restroom building.
- Rehabilitate outdated Basketball Court.
- Dog Park

### **3. Long Term:**

- Develop the Auxiliary Field for the Boys and Girls Club.
- Invest in staffing and a marketing strategy to increase program participation and community financial support.
- Implement revenue generation programs (rentals, food truck permits) to establish fiscal sustainability.
- Drainage Improvements throughout the park.
- Construct Multi-Use Field for Soccer, Flag Football, and other activities.

## SECTION 6 COST ESTIMATES

### 1. Short Term:

- Install Kayak Launch - **\$15,000-\$20,000**
- Resolve all identified ADA non-compliance issues (picnic tables, playground, merry-go-round, access paths) - **Cost Varies based on Scope**
- Remove merry-go-rounds and replace outdated playground features with new playground features and pre-engineered wood fiber - **\$200,000 - \$650,000**
- Construct Pickleball Courts - **\$100,000 - \$200,000**
- Construct a new restroom facility near the playground and proposed pickleball courts **\$100,000 - \$300,000**

### 2. Mid Term:

- Install lighting at baseball complex. **\$750,000 - \$1,250,000**
- Develop the Nature Trail connecting the middle school and Heritage Park - **\$300,000 - \$600,000**
- Rehabilitate Little League Fields including dugouts and restroom building - **\$300,000- \$350,000**
- Rehabilitate outdated Basketball Court **\$25,000 to \$150,000**
- Dog Park - **\$25,000 - \$150,000**

### 3. Long Term:

- Develop the Auxiliary Field for the Boys and Girls Club - **\$750,000 - \$1,000,000**
- Multi-Use Field - **\$250,000 - \$650,000**
- Drainage Improvements around park - **\$50,000 - \$300,000**
- Grade baseball complex parking lot and either pave or install green pavers - **\$300,000 - \$500,000**

# SWOT ANALYSIS RESULTS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> <li>• Large undeveloped property</li> <li>• Municipal codes in place for safety improvements</li> <li>• Wide variety of activities</li> <li>• Active and wellness programs</li> <li>• Number of people for baseball with kids, +250 kids</li> <li>• Beautiful views and waterfront</li> <li>• Engaged staff</li> <li>• Strong community pride</li> </ul>	<ul style="list-style-type: none"> <li>• Lack of community support</li> <li>• Picnic tables are not ADA compliant</li> <li>• Not ADA compliant, playground, merry-go-round</li> <li>• Seasonal challenges</li> <li>• Small staff</li> <li>• Lack of consistent marketing</li> <li>• Community financial support</li> <li>• Not having any other parks other than the one</li> <li>• Outdate fields and playground</li> </ul>	<ul style="list-style-type: none"> <li>• Growth of property</li> <li>• Update all facilities</li> <li>• Potential facilities, pickleball courts, sand ball,</li> <li>• Improvements to old fields</li> <li>• Adding more adult baseball</li> <li>• Grant leverage</li> <li>• Festivals</li> <li>• More tournaments</li> <li>• Tourism partnerships, Sequoyah Museum, fort Loudon state park</li> <li>• Pollination for bees, natural landscaping</li> <li>• Nature trail connect middle school and park</li> <li>• Add native trees and shading along trail and park</li> <li>• Generate revenue by facility and equipment renting</li> <li>• Food trucks in festivals and holidays at the park</li> <li>• Improved senior involvement in pickleball and softball teams</li> <li>• Wildlife sanctuary in portion of the park</li> <li>• Seasonal beach time and add lifeguard, concessions, stalls, and temporary facilities</li> <li>• Field #5, with score board and score keeper to communicate in better comfort</li> <li>• Improve Veterans memorial, historical association</li> <li>• (city) could do master gardening or volunteering in improved landscaping in road median,</li> <li>• (city) look for any opportunities for bicycle infrastructure or connections, mountain biking</li> <li>• (city) Auxiliary field for boys and girls club</li> <li>• (city) Dog park</li> </ul>	<ul style="list-style-type: none"> <li>• TVA, expansion or improvement restrictions and delays</li> <li>• Vandalism and pollution</li> <li>• Homeless</li> <li>• Expansion of fire department of firehall/fire station</li> <li>• Ride bicycles in walking trial</li> <li>• Waterfront, due to drowning and flooding</li> <li>• Decrease in grants or funding cuts</li> <li>• Demand for modern facilities, field #5</li> <li>• Bats and wildlife restrictions</li> <li>• Native American graves, archaeological survey when doing construction</li> <li>• Liability and lawsuits</li> </ul>

## Written Answer Survey Results

Are there any additional parks and recreation initiatives/events you believe the Town of Vonore should pursue?

- Bicycle trails
- Dog park
- Youth activity center
- waterpark like at Madisonville Houston Park.
- Utilize the amphitheater. Let's have some concerts and shows
- No
- N/A
- Camps we need to have a summer camp or weekly camp for the kids to do outside of school.
- Walking trails
- More children's activities and better playgrounds. Our children are our future!
- N/a
- NA
- More opportunity for youth to be involved
- Clean up the downtown. Send code enforcement in. Its embarrassing .
- Summer Nights Venue
- More art sculpure and history display - great for presenting the local and history and great addition for Pokemon Go too! AND SUPER IMPORTANT - INDOOR PLAYGROUND
- A splash pad would be great in the summer months, and would go well being near the lake I think. But I wouldn't say that before an expanded playground.
- A soccer field that can be multipurposed towards kickball, dodgeball, football, etc.
- Festivals
- Splash pad
- More oversite on those that run rec sports
- Geese crapping over everything. Beach , playground and etc . Can't be healthy for our kids.
- Walking/hiking/biking trails
- Outdoor summer venues
- Splash pad

### Written Answer Survey Results

Have you had any difficulties accessing Vonore's Park and Recreation facilities? If you answered yes to this question, please describe the difficulties you encountered.

- Over crowds with unsupervised teens drinking alcohol
- no bathroom at the beach
- Kids still swimming at the boat dock, it is the same every year. This is dangerous for people putting boats in and taking them out.
- Having a boat ramp at the beach area is not ideal in terms of parking. It is very congested and not enough room for boat trailer parking. Those two activities using the same parking is not good for either one. You should move the ramp and create its own parking area. The ramp itself needs better bumpers to protect boats.
- The roadway back to baseball fields and parking needs to be improved
- A few times the restroom was closed. It's not fun when the restroom is far away! (Fort London is an example!)
- Family restroom or wheelchair accessible only restroom desired

## Written Answer Survey Results

Please use the space below to add any additional input you deem necessary.

- Softball and baseball tournaments generate \$\$. Have more.
- We need more fast food places like Arby's and Taco Bell
- I would love to see the beautification of Vonore City, the city parks and recreation along with the childrens park by the lake.
- We don't need any more transplants they are ruining our small town
- We need a bigger, better, safer playground for kids and toddlers. More equipment. Educational activities for children. More family activities.
- Na
- With the amount of youth in our town, our facilities for them to play is pretty poor. It would also be great to have the town of Vonore to be back in charge of their own youth athletics instead of being run by madisonville. The program has been poorly executed since they combined Madisonville and Vonore.
- What tourism is in Vonore?
- Pickleball courts PLEASE!
- I don't know who made this questionnaire but the first question don't seem right. I live in Vonore but I don't live in the city limit because I'm out in the rural area. Despite I go to the city area often pretty much daily.
- Would love to see the Vonore park upgraded
- Ensuring adequate maintenance and supervision of facilities that exist and may exist in the future.
- I would like to see the park expanded to allow more space, include new features, and be more inclusive for all ages and family types, including making a better and/or bigger trail for biking and strollers.
- Could we please get sand fir the swimming area? A lot of people utilize this space. Needs a much better sand area and more picnic tables.
- Vonore needs to focus on cleaning up and moving out all the pedophiles and drug addicts that are destroying this town before building more. No one wants to visit a town that has lots of drug use and theft. The community should be put first before parks